Apollo’s Fire, The Cleveland Baroque Orchestra (AF), is proud to launch its 2019-2020 Season! The subscription series includes seven productions totaling 28 concerts. Each will be performed in venues on the east side of Cleveland, west side of Cleveland, and in the Akron area, to ensure maximum audience exposure.

Our audience is highly educated with a passion for supporting local cultural and social institutions. Each program is advertised on local radio stations including WCLV, WCPN, and WKSU. We design, print, and distribute approximately 20,000 postcards per production to ensure a consistent audience. Last year, our subscription series had a combined audience of over 14,000 patrons.

2019-2020 performances will be held in the following cities: Avon Lake, Akron, Bay Village, Beachwood, Cleveland, Cleveland Heights, Fairlawn, Rocky River, Shaker Heights, and Willoughby Hills. Season highlights include the cross-over program, O Jerusalem (back by popular demand) as well as Bach’s Christmas Oratorio and his resplendent masterpiece, St. Matthew Passion – complete with a performance at Severance Hall.

Placing an ad in the Apollo’s Fire program book allows you to connect with a large and varied audience, and at the same time provides support to a highly-respected and critically-acclaimed non-profit arts organization.

**ADVERTISING RATES: NO INCREASE from previous season!**

* (Full Season = 5 program books comprising 7 different concert programs):

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All sizes are trim dimensions. Cover and full-page ads require bleed of .25 beyond trim on all sides. Artwork must be high resolution (minimum 300 dpi) PDF, JPEG or TIFF format. Microsoft Word files will not be accepted. Color artwork must be CMYK. B&W must be grayscale. **Artwork not to specifications will be subject to an additional $25 charge.**

*Number of program books is subject to change. Occasionally two programs are printed in the same book. Single-concert advertising is available for certain programs upon request.*
AD DESIGN: Available at $50 per hour. Please enquire for details.

DEADLINES: The contract and artwork are due by September 12 to be included in the first program book. Artwork for each subsequent book is due approximately one month before the date of the first concert.

For further information or to place an advertisement, please contact Margi Haigh at boxoffice@apollosfire.org or (216) 320-0012, ext. 1. If you are faxing a contract, dial (216) 320-0129.

Apollo’s Fire reserves the right of final approval of all artwork and content.

SEASON SCHEDULE:

**Book 1: Artwork due September 12, 2019 (programs 1 & 2 combined in the same booklet)**

*Echoes of Venice: October 17-20*

*Scarborough Fayre: November 21-24*

**Book 2: Artwork due November 5, 2019 (program 3)**

*Bach’s Christmas Oratorio: December 1 - 3*

**Book 3: Artwork due January 10, 2020 (programs 4 & 5 combined in the same booklet)**

*L’Amore: February 13-16*

*O, Jerusalem!: March 5-11*

**Book 4: Artwork due February 27, 2020 (program 6)**

*Bach’s St. Matthew Passion: April 1-4*

**Book 5: Artwork due March 15, 2020 (program 7)**

*Virtuoso Fireworks: April 30-May 3*

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**Business Name__________________________**

**Phone__________________________**

**Billing Address__________________________**

**E-mail__________________________**

**Authorized By__________________________**

*please print*

**Phone__________________________**

**Signature__________________________**

**Date__________________________**

☐ Check enclosed for $________ made payable to APOLLO’S FIRE

☐ Mastercard or Visa: _______ / _______ / _______ / _______  CVV: _______  Exp.: _______ / _______

☐ Please send invoice to the above billing address