

Apollo's Fire, The Cleveland Baroque Orchestra (AF), is proud to launch its 2018-2019 Season! The subscription series includes seven productions totaling 28 concerts. Each will be performed in venues on the east side of Cleveland, west side of Cleveland, and in the Akron area, to ensure maximum audience exposure.

Our audience is highly educated with a passion for supporting local cultural and social institutions. Each program is advertised on local radio stations including WCLV, WCPN, and WKSU. We design, print, and distribute approximately 20,000 postcards per production to ensure a consistent audience. Last year, our subscription series had a combined audience of over 14,000 patrons.

2018-2019 performances will be held in the following cities: Avon Lake, Akron, Bay Village, Beachwood, Cleveland, Cleveland Heights, Fairlawn, Rocky River, Shaker Heights, and Willoughby Hills. Season highlights include an all new cross-over program, *O Jerusalem*, two holiday programs, and the NE Ohio premier of Bach's magnificent *B Minor Mass* on period instruments.

Placing an ad in the Apollo's Fire program book allows you to connect with a large and varied audience, and at the same time provides support to a highly-respected and critically-acclaimed non-profit arts organization.

ADVERTISING RATES (Single Program)

*** Slightly Higher Rate for Holiday Concert Program Books**

Select one		Color	Bleed	Width (in.)	Height (in.)	Price
	Full-Page	B/W	Yes	5.5	8.5	\$275 / \$350 *
	Half-Page Horizontal	B/W	No	5	3.75	\$200 / \$250 *
	Quarter-Page Vertical	B/W	No	2.25	3.75	\$150 / \$175 *
	Quarter-Page Horizontal	B/W	No	5	1.8	\$150 / \$175 *
	Eighth-Page	B/W	No	2.25	1.8	\$100 / \$115 *

File Preparation: All sizes are trim dimensions. Cover and full-page ads require bleed of .25 beyond trim on all sides. Artwork must be high resolution (minimum 300 dpi) PDF, JPEG or TIFF format. Microsoft Word files will not be accepted. Color artwork must be CMYK. B&W must be grayscale. **Artwork not to specifications will be subject to an additional \$25 charge**

Ad Design: Available at \$50 per hour. Please enquire for details.



2018-2019
 Program Book Advertising
 SINGLE AD CONTRACT

Book	Deadline for Reservation	Deadline for Artwork	Dates of Concerts
#1: <i>Magnificent Mozart</i>	September 5	September 12	October 12-13-14
#2: <i>O Jerusalem!</i>	October 5	October 12	November 10-12-16-17-18
#3: <i>Handel's Messiah</i> <i>Christmas on Sugarloaf Mountain</i>	October 29	November 5	December 1-2-3 December 7-8-9-10-14
#4: <i>Mystery Sonatas</i> <i>Three Duels and a Funeral</i>	December 20	January 4	January 31 & February 1-2-3 March 7-8-9-10
#5: <i>Bach's B Minor Mass</i>	March 5	March 12	April 12-13-14-15

Please note: number of books is subject to change.

For further information or to place an advertisement, please contact Matt Flynn at mflynn@apollosfire.org or Margi Haigh at 216.320.0012 x 1. If you are faxing a contract, dial 216.320.0129.

Apollo's Fire reserves the right of final approval of all artwork and content.

Business Name _____	Phone _____
Billing Address _____	E-mail _____

Authorized By _____	Phone _____
<i>please print</i>	
Signature _____	Date _____
<input type="checkbox"/> Check enclosed for \$_____ made payable to APOLLO'S FIRE <input type="checkbox"/> Please send invoice to the above billing address	