

Apollo's Fire, The Cleveland Baroque Orchestra (AF), is proud to launch its 2018-2019 Season! The subscription series includes seven productions totaling 28 concerts. Each will be performed in venues on the east side of Cleveland, west side of Cleveland, and in the Akron area, to ensure maximum audience exposure.

Our audience is highly educated with a passion for supporting local cultural and social institutions. Each program is advertised on local radio stations including WCLV, WCPN, and WKSU. We design, print, and distribute approximately 20,000 postcards per production to ensure a consistent audience. Last year, our subscription series had a combined audience of over 14,000 patrons.

2018-2019 performances will be held in the following cities: Avon Lake, Akron, Bay Village, Beachwood, Cleveland, Cleveland Heights, Fairlawn, Rocky River, Shaker Heights, and Willoughby Hills. Season highlights include an all new cross-over program, *O Jerusalem*, two holiday programs, and the NE Ohio premier of Bach's magnificent *B Minor Mass* on period instruments.

Placing an ad in the Apollo's Fire program book allows you to connect with a large and varied audience, and at the same time provides support to a highly-respected and critically-acclaimed non-profit arts organization.

ADVERTISING RATES: NO INCREASE from previous season!
(Full Season = 6* program books comprising 7 different concert programs):

Select:		Color	Bleed	Width	Height	Price	File Preparation
	Outside Back Cover	CMYK	Yes	5.5	8.5	\$1,500	All sizes are trim dimensions. Cover and full-page ads require bleed of .25 beyond trim on all sides. Artwork must be high resolution (minimum 300 dpi) PDF, JPEG or TIFF format. Microsoft Word files will not be accepted. Color artwork must be CMYK. B&W must be grayscale. Artwork not to specifications will be subject to an additional \$25 charge.
N/A	Inside Back Cover	CMYK	Yes	5.5	8.5	\$1,250	
N/A	Inside Front Cover	CMYK	Yes	5.5	8.5	\$1,250	
	Full-Page	BW	Yes	5.5	8.5	\$1,000	
	1/2 Page Horizontal	BW	No	5	3.875	\$625	
	1/4 Page Vertical	BW	No	2.375	3.875	\$400	
	1/4 Page Horizontal	BW	No	5	1.8125	\$400	
	1/8 Page	BW	No	2.375	1.8125	\$275	

**Number of program books is subject to change. Occasionally two programs are printed in the same book.
 Single-concert advertising is available for certain programs upon request.*



2018-2019 Season
Program Book Advertising
CONTRACT

AD DESIGN: Available at \$50 per hour. Please enquire for details.

DEADLINES: The contract and artwork are due by September 12 to be included in the first program book. Artwork for each subsequent book is due one month before the date of the first concert.

For further information or to place an advertisement, please contact Matt Flynn at mflynn@apollosfire.org or Margi Haigh at 216.320.0012 x 1. If you are faxing a contract, dial 216.320.0129.

Apollo's Fire reserves the right of final approval of all artwork and content.

SEASON SCHEDULE:

Book 1: Artwork due September 12, 2018

Magnificent Mozart: October 12 - 14

Book 2: Artwork due October 12, 2018

O Jerusalem! November 10 - 18

Book 3 + 4: Artwork due November 5, 2018

Handel's Messiah: December 1 - 3

Christmas on Sugarloaf Mountain: December 7-14

Book 5: Artwork due January 4, 2019

Biber's Mystery Sonatas: January 31 - February 3

Three Duels and a Funeral: March 7 - 10

Book 6: Artwork due March 12, 2019

Bach's B Minor Mass: April 12 - 15

Business Name _____	Phone _____
Billing Address _____	E-mail _____

Authorized By _____	Phone _____
<i>please print</i>	
Signature _____	Date _____
<input type="checkbox"/> Check enclosed for \$_____ made payable to APOLLO'S FIRE <input type="checkbox"/> Please send invoice to the above billing address	